



"LANGUAGE LEARNING IN A DIGITAL WORLD"

What does cloud computing, social media and mobile mean for us?

Caroline Moore
English UK
4-5 February 2011



Overview

- Cloud computing
- Social media
- Mobile

Implications





Cloud computing

“Software as service”





Social Networking

TheConsultantsE TheConsultantsE
#iPad classroom implementation handbk pdf interactive Catalog
<http://fpbd.it/MKWw> #mobilelearning #sigmi via
@marynabadenhors
1 hour ago

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eBook reader and creator <http://bit.ly/bg5G3R> #elearning #edtech
via @NikPeachey @victorhugor
1 hour ago

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@SNewco @adricarv @SeanBarnville @vale360 @victorhugor
@TferThomas @mickstout
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LearnEnglish | British Council

Wall

LearnEnglish | British Council
Have you played our vocabulary game yet? What's your best score? Has anyone got over 150? <http://learnenglish.britishcouncil.org/en/word-games/pic-you-wits>

English Games | LearnEnglish | British Council | Pic-you-wits
learnenglish.britishcouncil.org
What's the picture? Is it a fish or a tiger? You have 20 seconds to beat the clock. The faster you guess the more you score. A really fun way to learn vocabulary!

7 hours ago · Share

12 people like this.

Iva Musa 167 · 5 hours ago · x0 1 person

Mareen Müller 160 · 2 hours ago

Ludmila Caetano 162 · about an hour ago

LearnEnglish | British Council
"School days are the best days of our lives" What do you think?
<http://learnenglish.britishcouncil.org/en/magazine/physical-education>

uic United International College – UIC London
The Brits are taking over Hollywood!

The Brits are taking over Hollywood!
Superhero's are back and they are British! This week it was announced who would take on the legendary of America's greatest superhero. However neither of them are actually American. Andrew Garfield who was recently in the hit film, the social Network grew up in Surrey and is to be the new Spider Man.
Source: UIC London.
Published: 2011-02-07 10:00:23 GMT

07 February at 10:03 via RSS Crafts - Share

Joao Vitor de Mattos
i've studied in UIC between 2009 and 2010 wo went to AMSTERDAM with me?? I want ours pictures... see ya!! MIKE HOW ARE YOU?
25 January at 23:52

uic United International College – UIC London
It's the weekend! Hope you are all coming to the UIC Boat Party!
04 February at 10:10

uic United International College – UIC London

UIC House Party and South America
17 new photos

04 February at 13:21 - Share





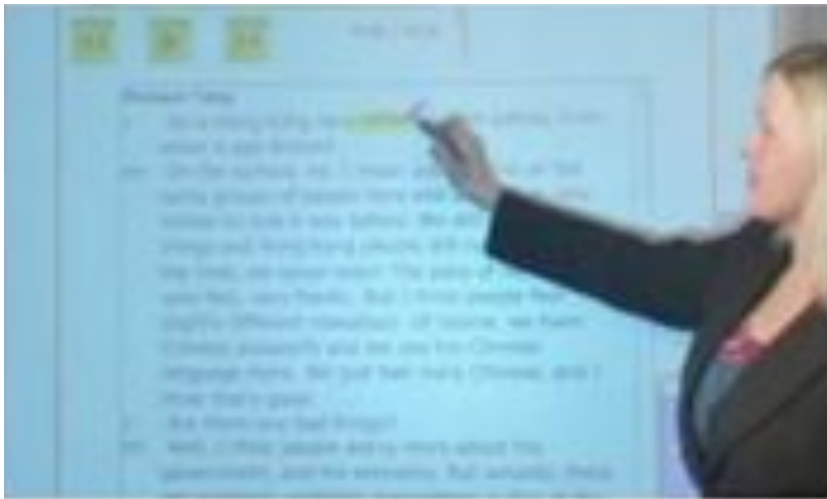
“And on the iPod [Touch] you can just click on something and just use it, instead of searching through the whole textbook.”

Mobile learning

- Changing user behaviour
- New sales platforms
- Mobile internet access problematic, especially for your students
- Multiple mobile platforms and devices
- Opportunities to add value to student experience & marketing



Opportunity to support teaching and learning



- Richer media in the classroom
- Real communication using social media
- Knowledge management
- CPD
- Remote access to resources



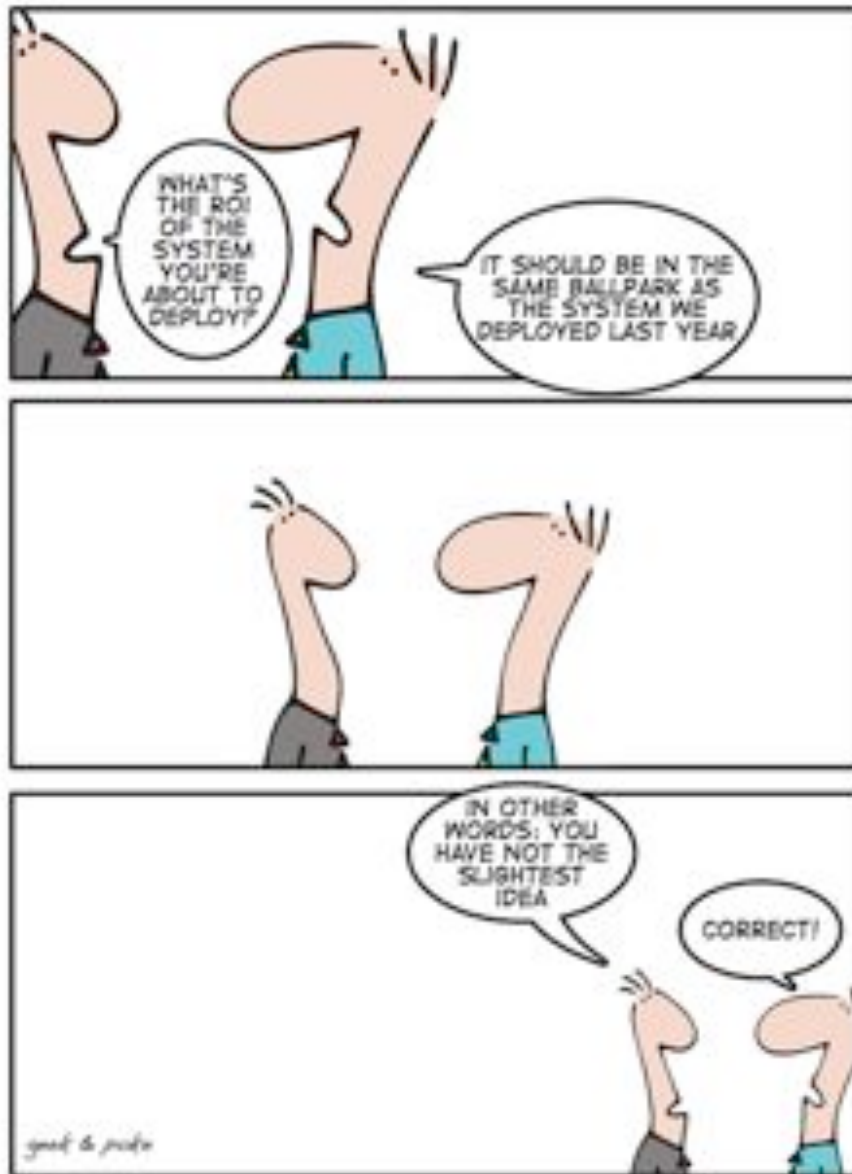
Risks

- Loss of data
- Loss of Intellectual property
- Reputation
- Data protection
- Child protection

“ Every pocketable device turned off is, potentially, a student turned off too. When you have seen the potential of personalised, seductive, delightful learning technology you simply want to give it all the help you can. "Learning" is our generation's contribution to a better tomorrow. “

Professor Stephen Heppell

IT professionals: key values and metrics



ROI

- Return on investment (ROI)
- Business case for change
- Total cost of ownership
- 80:20
- Build in security
- Future proof systems
- Standardisation, reducing number of applications
- Consult – train – support

<http://geekandpoke.typepad.com/>

Five key recommendations



www.txt2pic.com



Reduce your admin and infrastructure costs by moving to Cloud computing

Refocus on using ICT for teaching and learning

Make your school mobile friendly: reconfigure your website, wifi for students and teachers

Experiment: try out social and mobile media yourselves first

Download this presentation!

www.constellata.com